

2026

ANNUAL MEETING



HOSTED BY ASCP AND THE
CANADIAN ASSOCIATION OF PATHOLOGISTS (CAP-ACP)

EXHIBITOR PROSPECTUS

Convention Center Montréal
November 18–20, 2026

ascp.org/2026

2026 ANNUAL MEETING



HOSTED BY ASCP AND THE
CANADIAN ASSOCIATION OF PATHOLOGISTS (CAP-ACP)

Two of North America's premier pathology organizations—the American Society for Clinical Pathology (ASCP) and the Canadian Association of Pathologists-Association Canadienne des Pathologistes (CAP-ACP)—will host a landmark event bringing together pathologists and medical laboratory professionals to share knowledge, drive innovation, and reinforce the critical role of laboratory medicine in delivering high-quality patient care.

Five Reasons to Exhibit and Sponsor

1. Access to key national thought leaders and decision-makers in the pathology profession
2. Meals, breaks and reception served in the Exhibit space
3. Sponsorship options that include pre- and post-meeting emails and social media outreach
4. Opportunities to promote your flagship products with Symposia and product showcases
5. Year-round outreach options with webinars, focus groups and targeted marketing

This joint meeting shows a powerful connection between ASCP and CAP-ACP and reflects shared educational goals and commitment to advancing pathology and laboratory medicine. It is the single best opportunity to interact directly with your target audiences through one-on-one meetings, product education, and group presentations during exclusive exhibit hours. The meeting offers you countless opportunities to connect with decisions makers and early adopters of laboratory and pathology products and services.

A Wealth of Unique Marketing Opportunities

- This collaborative meeting will bring more pathologists and medical laboratory professional members together than ever to review your products and services.
- Exclusive packages to reach members throughout the year
- Four paths to maximize your efforts and reach your marketing targets
 - » Exhibits
 - » Sponsorships
 - » Satellite Symposia
 - » Commercial support of CME

Meet in an Interactive Environment

Attendees and partners will have the opportunity to enjoy the higher-value interactions, with a host of new features that bring added value to the meeting experience, including:

- An innovative Attendee Match Program will actively pair attendees with exhibitors with whom they are interested, in advance of the meeting
- Satellite Symposia and Product Showcases have the option to simulcast to in-person and virtual audiences, with extended reach on-demand
- Receive opt-in attendee mailing lists plus options to send sponsored direct mail before or after the meeting



Extend Your Reach—Host a Satellite Symposia or Product Showcase Workshop

Present a symposium, or product showcase workshop sharing education regarding your current or cutting-edge technology and solutions during exclusive time periods, with options to present on-site in Montreal, or through on-demand recording. As a host, you determine the topic and speakers. Limited times available, first come, first serve to schedule. May be accredited or non-accredited per separate required Symposium and Product Showcase Workshop application.

Symposia and Product Showcase Workshop

On-site Workshop	60 minutes	\$25,000 USD
On-site Workshop + On-demand	60 minutes	\$30,000 USD
Webinar	60 minutes	\$25,000 USD



Consider other exclusive sponsorships, including:

- 5K Fun Run
- Global Café
- Bags
- Wi-Fi
- Meeting App
- Workforce Lounge
- Opening Reception
- Plenary Sessions (2)
- NEXTPO
- Fellowship Fair
- Lunch and refreshment breaks

If you have another idea in mind, let us know!



Your pathway to the true buyers in pathology laboratories.

Who are the typical meeting attendees?



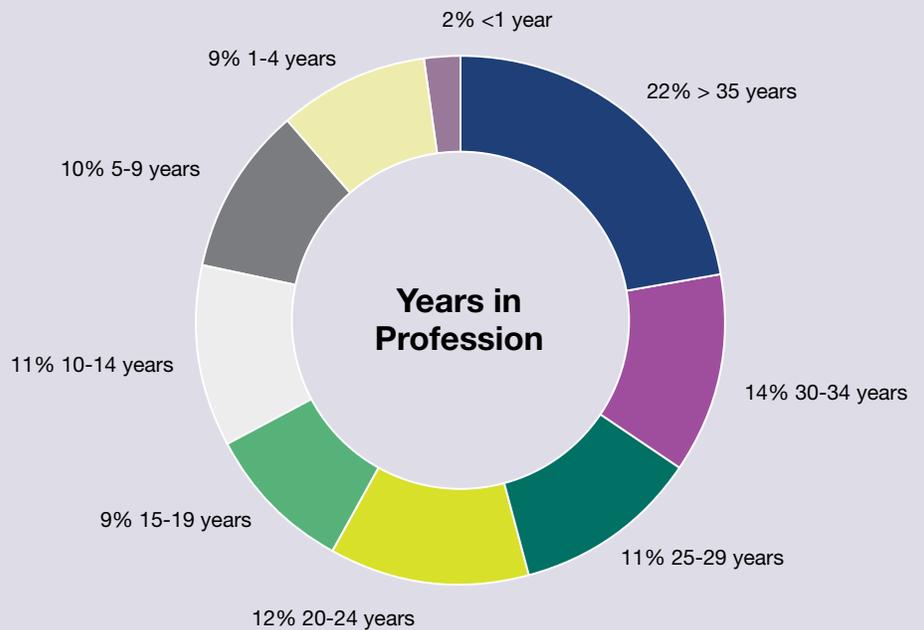
1,500+
registrants



400+
organizations

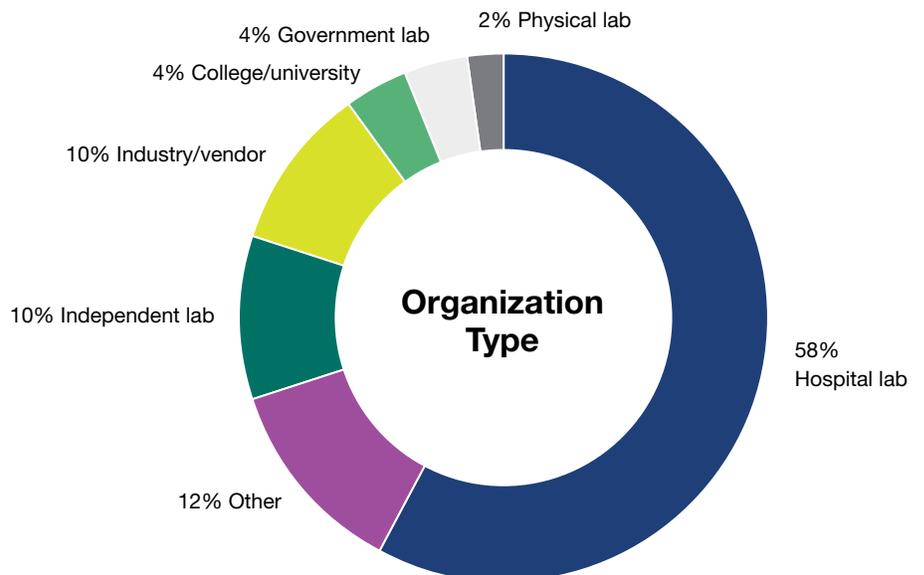


21%
first-time
attendees

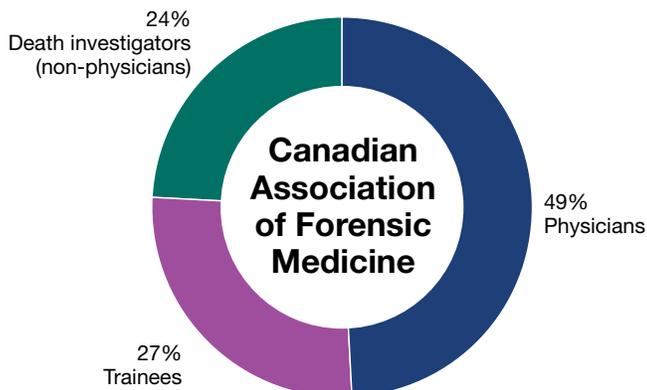
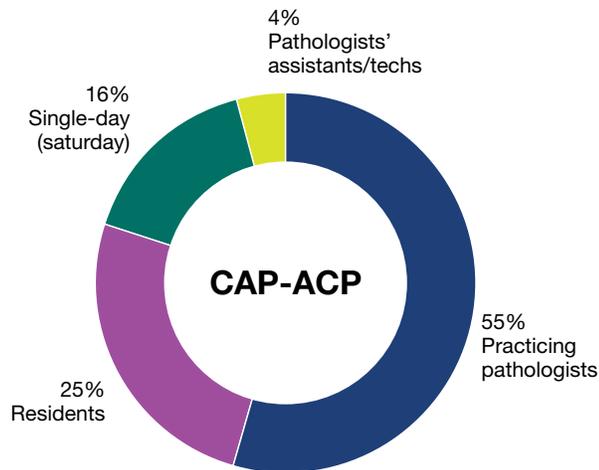
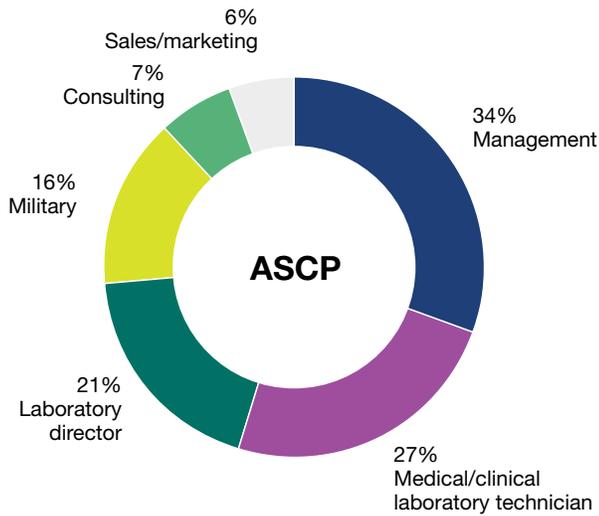


30% of attendees
make the final decision
on all or some products

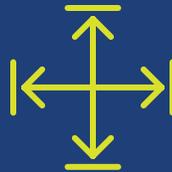
50% have a role
in investigating or
recommending products



ATTENDEE CATEGORIES



80+
exhibiting
companies



50,000+
square feet of
exhibit floor space



90% of attendees surveyed were satisfied with the variety of exhibitors



Live + Virtual Exhibit and Sponsorship Packages

Virtual booths are included with all in-person exhibitor packages.

	Standard	Bronze	Silver	Gold	Platinum	Diamond
	\$4,000 USD	\$7,500 USD	\$12,500 USD	\$20,000 USD	\$30,000 USD	\$50,000 USD
Booth Size	10 x 10	10 x 10	10 x 10	10 x 20	20 x 20	20 x 20
Attendee Match Program Pass		✓	✓	✓	✓	✓
Exhibitor registrations	2	3	4	5	6	12
Pre-meeting opt-in attendee mailing address list (no emails)			✓	✓	✓	✓
Post-meeting opt-in attendee mailing address list (no emails)	✓	✓	✓	✓	✓	✓
(1) Pre-meeting email and (1) post-meeting email				✓	✓	
(2) Pre-meeting email and (1) post-meeting email						✓
Pre- and post-show promotional feature email				✓	✓	✓
Ad in the Guide to the Meeting				1 full page	2 full pages	2 full pages
Social media feature post				✓	✓	✓
Promotional email footer				✓	✓	✓
Recognition on meeting website				✓	✓	✓
Recognition at the General Session				✓	✓	✓
President's Reception tickets				2	4	8
Satellite Symposium Live						1 hour

Tuesday, November 17

Exhibitor Move-in	9:00 AM – 5:00 PM
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Event and hours subject to change pending confirmation of co-developed sessions. Exhibit hall will be closed during general and co-developed sessions. All outbound carriers must be checked in by 8 PM.

Wednesday, November 18

Exhibitor Hall Open	10:00 AM – 7:00 PM
Dedicated Break in Exhibit Hall	10:00 AM – 10:30 AM
Lunch in Exhibit Hall	11:30 AM – 1:30 PM
Dedicated Exhibit Hall Time	2:30 PM – 3:00 PM
Exhibit Hall Closed for General Session	3:00 PM – 5:30 PM
Opening Reception in Exhibit Hall	6:00 PM – 7:00 PM

Thursday, November 19

Exhibitor Hall Open	10:00 AM – 3:00 PM
Dedicated Break in Exhibit Hall	10:15 AM – 10:45 AM
Exhibit Hall Closed for General Session	10:45 AM – 12:15 PM
Lunch in Exhibit Hall	12:15 PM – 2:15 PM
Exhibit Move-Out	3:00 PM – 11:30 PM

Terms & Conditions

Need help? Contact Jennifer Clark at Jennifer.Clark@ascp.org

- 1. Application and Eligibility.** Application for exhibit space must be made through DocuSign online contract with a link provided by ASCP/CAP-ACP, contain the information requested, and be executed by an individual who has authority to act for the applicant. Exhibit contents will be limited to only the company and product(s) listed on the application, and are subject to approval by ASCP/CAP-ACP for accepted and acknowledged efficacy and commercial availability. ASCP/CAP-ACP may reject the application of any company whose goods or services are not compatible, in the sole opinion of ASCP/CAP-ACP, with the educational character and objectives of the Annual Meeting. In the event an application is not accepted, any paid fees will be returned.
- 2. Payment Dates.** No exhibit space will be guaranteed until ASCP/CAP-ACP receives payment accompanied by a signed application.
- 3. Dispute Resolution Requirement.** Exhibitors paying by credit card agree that any dispute regarding charges, cancellations, or contractual obligations must be submitted in writing and resolved through ASCP/CAP-ACP's internal dispute resolution process prior to initiating any action with a credit card issuer or financial institution.
- 4. Chargeback Prohibition.** Initiating a credit card chargeback or payment reversal without first completing ASCP/CAP-ACP's dispute resolution process constitutes a material breach of contract, and ASCP/CAP-ACP reserves the right to recover all disputed amounts, associated fees, and to revoke current or future event participation privileges.
- 5. Cancellation.** In the event that the exhibitor notifies ASCP/CAP-ACP of its intent to cancel the contract after acceptance but prior to August 30, 2026, a full refund of monies received, minus a \$250 USD administrative fee, will be given. No refunds will be made on cancellations accepted after September 1, 2026.

If for any cause beyond the control of ASCP/CAP-ACP – such as, but not limited to, the destruction of the meeting/exhibit facilities by an Act of God, the public enemy, authority of the law, fire, or other force majeure – ASCP/CAP-ACP is unable to comply with the terms of this contract and deliver the exhibitor benefits described, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by ASCP/CAP-ACP to the date of the termination allocable to the exhibitors after proration thereof among all exhibitors.
- 6. Assignment of Exhibit Space.** Exhibit locations will be assigned according to the date on which the contract and payment are received. In regard to exhibitors, ASCP/CAP-ACP reserves the right to assign space other than the choice requested, if necessary, and the right to rearrange the floor plan and/or relocate any exhibit. Exhibitors who change the size of their booth space are not guaranteed the original location and may be subject to relocation by Show Management.
- 7. Exhibit Booth and Furnishings.** ASCP/CAP-ACP will provide one 6' table, pipe and drape, two chairs and a 7" x 44" identification sign. Exhibits must conform to the contracted space (10' x 10') and not project so as to obstruct the view of the adjacent booths. In the rear 4 ft. of all booths, display material or equipment may not exceed 8 ft. in height without the consent of ASCP/CAP-ACP. In front 6 ft. of the booth, display material or equipment shall not exceed 42 in. in height. Exceeding allotted space may incur additional charges or result in required removal of excess items. Additional exhibitor services are available at normal charges through the Official Contractor. An exhibitor's service kit will be shared electronically or via email to all exhibitors approximately 45-60 days prior to the event with complete details and deadline order dates for supplemental booth equipment and services.
- 8. Exhibit Regulations.**

Set-up and Installation – November 17, 2026 - 9:00 AM – 5:00 PM. All exhibits must be set up by 5:00 PM on Tuesday, November 17, 2026, unless alternate arrangements have been made with show management. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. At 5:00PM, exhibits not assembled with no representative present will be assigned to the labor contractor for un-crating and erecting to facilitate the removal of crates and the initial cleaning prior to exhibit opening. Charges will be billed to the exhibitor.

Dismantling – November 19, 2026 - 3:00 PM – 11:30 PM. The official closing time of the exhibits is 3:00 PM on Thursday, November 19, 2026. All exhibit material must be packed and ready for removal from the exhibit area no later than 10:00 PM. No packing of equipment or literature or dismantling of the exhibits is permitted until closing time. Any company violating this regulation will be fined \$100 and may be denied exhibit space at any future ASCP/CAP-ACP meetings.
- 9. Special Visual and Sound Effects.** Audiovisual and other sound and attention-getting devices and effects will be permitted only in those locations in such intensity as in the sole opinion of ASCP/CAP-ACP does not interfere with the activities of neighboring exhibitors. Operation of equipment being demonstrated may not create noise levels objectionable to neighboring exhibitors.
- 10. Exhibit Services.** Exhibitors shall employ only union labor, as made available by the Official Contractor for the installation or dismantling of exhibits, when required by union agreements. The Official Contractor will have control of all inbound and outbound freight to prevent congestion in the loading and unloading area, in the aisles and in any freight traffic area. An exhibitor using an outside contractor for the above work should employ only union display companies and must notify Show Management no later than 30 days prior to the exhibition. The Official Contractor will have complete control of all labor hired and scheduling and coordination of labor for the purpose of the orderly setup, management, and dismantling of the exposition.
- 11. Hospitality and Entertainment.** Hospitality suites or events held by the exhibitors must be approved by ASCP/CAP-ACP. No entertainment may be scheduled to conflict with ASCP/CAP-ACP's program hours, activity hours, or exhibit hours.
- 12. Insuring Exhibits.** Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc., at their own expense. It is suggested by ASCP/CAP-ACP that the exhibitor contact the exhibitor's insurance broker and obtain all-risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor's existing policy covering same.

Neither the exhibit facility, ASCP/CAP-ACP nor the Official Contractor will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building, or while in the exhibit building for any loss of income as a result of any reduced sales due to loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of ASCP/CAP-ACP or the Official Contractor.
- 13. Liability for Damages or Loss of Property.** Guard service is provided by ASCP/CAP-ACP on a 24-hour basis from move-in through move-out. Notwithstanding the guard service provided by ASCP/CAP-ACP for purposes of general security in the exposition premises, the exhibitor shall protect, indemnify, and hold harmless ASCP/CAP-ACP, the exhibiting facility, and the Official Contractor and their respective employees and agents from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto or exits therefrom, including that caused by or resulting from the negligence of ASCP/CAP-ACP. The exhibiting facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exhibition premises.
- 14. Shipping Instructions.** Information on shipping methods and rates will be sent to each exhibitor by the Official Contractor. The exhibitor will ship, at his own risk and expense, all articles to be exhibited. The Official Contractor will provide storage for incoming freight, delivery to the booth, and removal, storage and return of empty crates, and removal and shipment of outbound freight. All charges are based on inbound weights. All shipments must be prepaid. The address on all crated shipments shall include the exhibitor's name and booth number(s).
- 15. Miscellaneous.** ASCP/CAP-ACP shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this meeting. Any and all matters not specifically covered herein are subject to decision by ASCP/CAP-ACP. These terms and conditions may be amended at any time by ASCP/CAP-ACP upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by ASCP/CAP-ACP from time to time. This contract shall be interpreted under the laws of the United States and the State of Illinois.

Past Exhibitors and Sponsors

5/3 Bank	Dossier Inc.	Menarini Stemline Therapeutics, Inc.	Seattle Children's PLUGS
Abbvie	Eli Lilly	Merck	Sebia, Inc.
Agilent Technologies	Elsevier	Mercy Ships	Sectra
ALCOR Scientific	Emergent Connect	Mikroscan Technologies	SeqCoast Genomics
American Association of Pathologists' Assistants (AAPA)	Eurotrol	MilliporeSigma	Siemens
American Board of Pathology (ABP)	Evident Scientific	Mlee.com	Sight Diagnostics Inc
American Pathology Foundation (APF)	Exakt USA	MLO, Medical Laboratory Observer	Society of Black Pathology (SBP)
American Proficiency Institute (API)	Fisher Scientific	Molecular Instruments, Inc.	Somagen
American Society for Clinical Pathology (ASCP)	Froggabio	MOPEC	Sonic Healthcare USA
American Society for Histocompatibility and Immunogenetics (ASHI)	Fulgent Oncology	MorgueBoard LLC	Spectrum Solutions
Amgen	Fusion Workforce Solutions	MSN Healthcare Solutions	Stanford Health Care
Anatomic Insights LLC	GA International	NAACLS	StatLab Medical Products
Apexium Medical Group Inc	Genial Compliance Ltd	National Disease Research Interchange	Syndax
APS Medical Billing	Global Focus Marketing & Distribution	National Society for Histotechnology (NSH)	Teichyte
Ascentry	Glowpulse Red	Nationwide Children's Hospital	Technidata
Association for Diagnostics & Laboratory Medicine (ADLM)	GRM Information Management	Naylor Association Solutions	TELCOR
Astellas	Grundium	New Foundland Health Authority	Teledyne Lumenera
AstraZeneca	Hankins Consulting Group	Nicklas Laboratory Staffing	Texere Publishing (Conexiant)
AUDIT MicroControls, Inc	Health Prime	Nikon Instruments Inc.	The Pathologist
BD	HemoCue America	Noul Co, Ltd.	Theiagen Genomics
Big Peach Running Company	Hologic	Nova Scotia Health	TheraTest
Biocartis	Huron Digital Pathology	Opti-Tech	Today's Clinical Lab
Bioexen R&D Technologies	IMMY	PAMET-USA, Inc.	Triage Staffing
Bruker Biomedical Systems (Elitechgroup LLC)	InnoBoon Technologies	PathGroup	Tribun
Christie Innomed	Innoterix	Pfizer	Trustaff
CLS Connect	Interpace Diagnostics	Phoenix Children's	U.S. Department of State Bureau of Medical Services
COLA Inc.	KAIZEN USA	PixCell Medical Inc	UAMS
College of American Pathologists (CAP)	Kurin, Inc.	Precipio	Uniflex
CompHealth	Labcorp	Process Record Slide Limited	United States Air Force
Conexus MedStaff	Labminds Staffing & Recruiting	Pycube, Inc.	United States and Canadian Academy of Pathology
CorePath Laboratories	Laboratory Corporation America	Quorum	University of Arkansas for Medical Sciences
CSI Laboratories, A Fulgent Genetics Company	Leading Laboratories	Randex Laboratories	UVA Health
CT Assist	Lifepoint Informatics	Recordati Rare Diseases Inc.	Valparaiso University
Cymetryc	Lockton	Rees Scientific	Veriomed Corporation
Dartmouth Health	Loxo@Lilly	Road Runner Sports	Vision
Deciphex/Diagnexia	LRS Healthcare	Roche	Washington University School of Medicine
DENSO Health	Lumea	SamanTree Medical	Werfen
	LW Scientific	Sanofi	Wolters Kluwer
	MD Financial Management	Saskatchewan Health Authority	WSLH Proficiency Testing
	Med Cockpit	Scimedico, LLC	
	MedPro Healthcare Staffing	Scopio Labs	
	Medusind Inc.	Seagen	

Past Symposia Sponsors

Amgen Inc.	Medscape
Astellas Pharma	Menarini Stemline
AstraZeneca	Motic Instruments
Clinical Care Options, LLC	Peer View Institute of Medical Education
Eli Lilly and Company	Physicians Education Resource LLC (PER)
Genentech	Recordati Rare Diseases
Hologic	Stemline Therapeutics
Loxo@Lilly	

There are a limited number of in-person exhibitor packages available. Act early for your best package and exhibit hall location.

Contact exhibit@ascp.org for more details.

Application for Exhibit



DocuSign link for final contract will be provided.

Need help? Contact Jennifer Clark at Jennifer.Clark@ascp.org

Please note: All dollar amounts represent USD

Select Your Package

Live in Montreal

- | | | | |
|---|-----------------|---|-----------------|
| <input type="checkbox"/> DIAMOND | \$50,000 | <input type="checkbox"/> STANDARD 10'x10' BOOTH SPACE | \$4,000 |
| <input type="checkbox"/> PLATINUM | \$30,000 | <input type="checkbox"/> 10'X20' BOOTH SPACE..... | \$7,000 |
| <input type="checkbox"/> GOLD | \$20,000 | <input type="checkbox"/> 20'X20' BOOTH SPACE | \$12,500 |
| <input type="checkbox"/> SILVER | \$12,500 | | |
| <input type="checkbox"/> BRONZE..... | \$7,500 | | |

Select Your Add-Ons

Symposia & Product Showcase Workshop

- 60 Minute On-site Workshop **\$25,000**
- 60 Minute On-site Workshop plus On-demand **\$30,000**
- 60 Minute Webinar **\$25,000**

Add-ons

- Additional Live Exhibitor Registration **\$500**
- Guide to the Meeting Ad **\$3,500**
- Door Drop **\$6,000**
- App Banner Ad **\$2,000**
- Notification Alerts **\$2,500**
- Website Banner Ad (Not on pages with Education) **\$2,500**
- Bags **\$7,500**

Sponsorship Opportunities

- Pre-Show Email **\$3,000**
- Post-Show Email **\$3,000**
- Pre & Post-Show Email Package **\$5,000**
- Pre-meeting opt-in attendee mailing address list (no emails) **\$1,500**
- Live Roundtables /Focus Groups (1 Hour) **\$10,000**
- Live Fellowship Fair Sponsor **\$10,000**
- Live Wellness Sponsor **\$10,000**
- Workforce Lounge Sponsor **\$10,000**

- Signage Throughout the Meeting Space ... **\$15,000**
- Wi-Fi Day 1 **\$10,000**
- Wi-Fi Day 2 **\$10,000**
- Meeting App **\$10,000**
- Keynote General Session **\$30,000**
- Refreshment Break **\$10,000**
- Fun Run **\$2,000**
- Global Cafe **\$10,000**
- Meeting App Sponsor..... **\$15,000**

Contact Information

Company Name

Contact Name

Email

Phone

Address

City State Zip

Country

- I would like to receive communication from ASCP regarding exhibiting opportunities at current and future ASCP meetings.

We agree to all of the Terms and Conditions for this event. This application is made by the undersigned, an authorized signatory of the above-listed company. A DocuSign contract will be provided for electronic signature and to arrange for payment and will constitute a binding contract with the American Society for Clinical Pathology (ASCP).

Payment and Cancellation

ASCP/CAP-ACP requires payment in full with final DocuSign contract. Failure to make payments does not release the contracted or financial obligation of exhibitor.

Payment

- Make checks payable to: ASCP
- Please note: All dollar amounts represent USD
- ASCP, 3462 Eagle Way, Chicago, IL 60678-1034
- Credit Card Payments: ASCP will provide an electronic invoice for credit card processing over the phone. Please call 312-541-4986 to pay by credit card.
- Purchase order available upon request

Cancellation Penalties

- 100% of amount due; no refunds
- Full refund if canceled by ASCP/CAP-ACP without cause

DocuSign link for final contract will be provided.

Exhibitor Signature

Date

Exhibitor Company Info

Need help? Contact Jennifer Clark at Jennifer.Clark@ascp.org

Company Information

Company description (75 word count)

Company Website

URL

Company Logo

Submit high-res .jpg or .eps file company logo to maria.santiago@ascp.org

Partners and Competitors

ASCP will make every attempt to accommodate your request.

Companies you would like to be near on the show floor.

Companies you would like to be away from on the show floor.

Audience Focus Check top three areas.

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Anatomic Pathology | <input type="checkbox"/> Cytogenetics | <input type="checkbox"/> Hematopathology | <input type="checkbox"/> Microbiology & Infectious Disease |
| <input type="checkbox"/> Biorepositories | <input type="checkbox"/> Cytopathology | <input type="checkbox"/> Histology | <input type="checkbox"/> Molecular Diagnostics |
| <input type="checkbox"/> Clinical Pathology | <input type="checkbox"/> Cytotechnology | <input type="checkbox"/> Informatics | |
| <input type="checkbox"/> Clinical Chemistry and Immunology | <input type="checkbox"/> Dermatopathology | <input type="checkbox"/> Management/Administration | |
| <input type="checkbox"/> Coagulation & Transfusion Medicine | <input type="checkbox"/> Hematology | <input type="checkbox"/> Medical Technology | |

What Products or Services? Check top three areas.

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Analytical Instruments | <input type="checkbox"/> Billing Services | <input type="checkbox"/> Computer Systems | <input type="checkbox"/> Informatics |
| <input type="checkbox"/> Diagnostics & Reagents | <input type="checkbox"/> Diagnostic Services | <input type="checkbox"/> Employment/Recruiting | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Laboratory Instruments | <input type="checkbox"/> Optical Equipment | <input type="checkbox"/> Published Materials | |
| <input type="checkbox"/> Medical Devices | <input type="checkbox"/> Non-Profit Organization | <input type="checkbox"/> Business Solutions | <div style="border: 1px solid black; width: 150px; height: 20px;"></div> |

Contact Information

Company Name

Primary Contact Name

Email

Phone

Exhibitors staffing the booth

(or number as noted for high-level packages)
\$500 USD Live exhibitor additional exhibitors

Exhibitor 1 Name

Title

Email

Exhibitor 2 Name

Title

Email

Acceptance of Binding Contract for Exhibiting

We agree to all of the Terms and Conditions for this event. This application is made by the undersigned, an authorized signatory of the above-listed company, and constitutes a binding contract with the American Society for Clinical Pathology (ASCP). Exhibit booth space will be confirmed upon receipt of payment.

Name

Title

Signature

Date