

EXHIBIT AND SPONSORSHIPS



APF 2026 NATIONAL MEETING

Friday, October 16 – Saturday, October 17
Hilton Sirata Beach Resort, St. Pete Beach, Florida



SPECIAL CONFERENCE PRICING \$209 (plus tax)
with extended dates (10/12 – 10/20) to encourage family vacations



Join pathologists, pathology business leaders, legal and billing/coding professionals in this resort location. The 2026 APF Annual Meeting faculty offers national experts in pathology laboratory management, legal and billing/coding education.

Vendors are offered exclusive options to be represented, including tabletop exhibits, breakfast/lunch sponsorships and direct to attendee 5-minute Showcase presentation (included) or extended 30-minute Symposia to feature your flagship products and services.

The host hotel of the Hilton Sirata Beach Resort features a newly renovated location with many restaurants and tourist spots within walking distance.

Complete and return prior to September 15, 2026 to jennifer.clark@ascp.org.

Exhibit/Sponsor Contact Name:

First/Last Name/Title:

Company Name:

Address:

City/State/Zip:

Telephone:

Email Address:

Signature

Date

Agrees to provide the following exhibit or sponsorship for the APF 2026 National Meeting, at the Hilton Sirata Beach Resort, October 16-17, 2026

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

First to contract receives first placement. Return this form to jennifer.clark@ascp.org.

SATELLITE SYMPOSIA

Present a live 30 minute talk to the attendees to feature your products & services. Includes pre- and post-conference emails and distribution of materials to attendees. Education program starts at 8:30am.

\$5,000 Friday | 10/16/2026 | 7:30am-8:00am

\$5,000 Saturday | 10/17/2026 | 7:30am-8:00am

OPENING RECEPTION SPONSORSHIP

Company recognized on meeting signage

\$6,000 Friday | 10/16/2026 | 5:30-7:30pm

BREAKFAST SPONSORSHIPS

Company recognized on meeting signage

Choose one or more:

\$2,500 Friday | 10/16/2026 | 7:30-8:30am

\$2,500 Saturday | 10/17/2026 | 7:30-8:30am

DOOR DROP

\$500 Promotional materials delivered to lodging rooms

COFFEE BREAK SPONSORSHIPS

Company recognized on meeting signage

Choose one or more:

\$1,500 Friday | 10/16/2026 | Morning

\$1,500 Friday | 10/16/2026 | Afternoon

\$1,500 Saturday | 10/17/2026 | Morning

EXHIBIT BOOTH - TABLE TOP DISPLAY ONLY

(15 available)

\$3,000 includes 5-minute Showcase presentation to attendees during the meeting

Exhibit Display Includes:

- 6 ft. draped table for exhibit display in foyer (directly outside session room)
- Power strip to supply electricity at your table (\$250 fee):

Yes No

PLEASE NOTE:

- The exhibits are intended for table-top displays, rather than a full exhibit booth. No pipe & drape or backdrop; tall scrolls are allowed.
- Your exhibit table may be staffed or unstaffed during the event, but must be set up by 7:00 AM on 10/16/2026 and dismantled after lunch on 10/17/2026.
- Exhibitor services (shipping, set-up) are not provided, but may be arranged separately with the host hotel. Shipping details will be provided.
- Electricity will be provided at your exhibit table if requested above.
- Floorplan layout for exhibits will be provided by Friday, 10/16/2026 and assigned upon receipt of payment.

Please share name(s) and emails of Company Representative on site / staffing booth:

COMPANY URL

COMPANY DESCRIPTION (75 words or less):

COMPANY LOGO

Submit high-res .jpg or .eps file company logo to feature on the meeting microsite to maria.santiago@ascp.org.

Complete and return prior to
September 15, 2026 to
jennifer.clark@ascp.org

Payment options available in exhibitor email.



apfconnect.org